



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
SCHOOLS DIVISION OF BATANGAS

Advisory No. 024, s. 2026

January 30, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**INVITATION TO THE 4th NU LIPA ABM CUP**

The NU Lipa School of Accountancy, Business, and Management announces the conduct of the 4th NU Lipa ABM Cup with the theme "ASCEND ABM: Achieve Success and Champion Excellence in the New Dawn of Accountancy, Business, and Management."

This activity aims to provide a venue for Senior High School learners to showcase and develop their skills, creativity, and knowledge in various academic and non-academic disciplines related to the ABM strand.

The target participants for this event are Grade 11 and Grade 12 Senior High School students officially enrolled in the ABM (Accountancy, Business, and Management) strand.

Participation on this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on Task and Ensuring Compliance Therewith and the policy on off campus activities stated in DepEd Order No. 66, s. 2017

For more information, please contact:

DR. JAY-AR C. DIMACULANGAN

Dean

NU Lipa School of Accountancy, Business, and Management

+63 918 965 3308

[www.national-u.edu.ph/nu-lipa](http://www.national-u.edu.ph/nu-lipa)

ABCJr./INVITATION TO THE 4th NU LIPA ABM CUP/ R2-148908/11-30-2026



January 26, 2026

**Dr. Marites Ibanez, CESO V**  
Schools Division Superintendent  
Batangas Province  
Department of Education

**Dear Madam:**

Warmest greetings of Gold and Blue!

The NU Lipa School of Accountancy, Business, and Management is pleased to announce the conduct of the **4th NU Lipa ABM Cup**, with the theme **“ASCEND ABM: Achieve Success and Champion Excellence in the New Dawn of Accountancy, Business, and Management.”** The event will be held on **February 28, 2026**, from **8:00 A.M. to 5:00 P.M.**, at the **NU Lipa Building, SM City Lipa, Ayala Highway, Brgy. Marawoy, Lipa City, Batangas.**

The NU Lipa ABM Cup is an annual academic and non-academic competition designed to bring together Senior High School ABM students in a dynamic and enriching learning environment. Through various activities and challenges, the event aims to showcase and further develop the knowledge, skills, creativity, and talents of ABM learners across different disciplines.

This year's competition will be participated by top-performing and talented Grade 11 and Grade 12 ABM students from schools in Batangas, Laguna, Quezon, and Mindoro. The school that earns the highest cumulative score across all competitions will be declared the overall champion of the ABM Cup.

In this regard, we respectfully seek the endorsement of your esteemed office to extend this invitation to both public and private senior high schools under your jurisdiction. Your support will greatly help us in our mission to inspire students to pursue excellence and to further enhance their academic growth and personal development.

For your reference, we have attached the invitation materials and the event mechanics. Should you have any questions or need further information, please do not hesitate to contact us through our official email address at [nulipasabmsc@gmail.com](mailto:nulipasabmsc@gmail.com).

Thank you very much for your time and consideration. We sincerely hope for your kind support and favorable response.

Respectfully yours,

  
**Dr. Jay-Ar C. Dimadulangan**

Dean

NU Lipa School of Accountancy, Business, and Management



January 23, 2026

**To all Senior High School Principals, ABM Department Heads, and ABM Faculty:**

Warmest greetings of Gold and Blue!

The NU Lipa School of Accountancy, Business, and Management is pleased to announce the conduct of the **4th NU Lipa ABM Cup**, with the theme "**ASCEND ABM: Achieve Success and Champion Excellence in the New Dawn of Accountancy, Business, and Management.**" The event will be held on **February 28, 2026**, from **8:00 A.M. to 5:00 P.M.**, at the **NU Lipa Building, SM City Lipa, Ayala Highway, Brgy. Marawoy, Lipa City, Batangas.**

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The 4th NU Lipa ABM Cup will offer a variety of exciting activities designed to encourage camaraderie, teamwork, and healthy competition among the participants. Below is the list of competitions prepared for this year's ABM Cup:

## I. Academic Competitions

- a. NU-Perspective: Write to Shape Sustainable Ideas
- b. NU Breakthrough: The Sales Pitching Competition
- c. NU-Gosyo Quiz Bee
- d. The Ultimate ROI Challenge
- e. Battle of the Prime Asset
- f. Balance It Right!
- g. Verbalize: A Business Elocution Competition
- h. Grafix: A Digital Brochure Competition



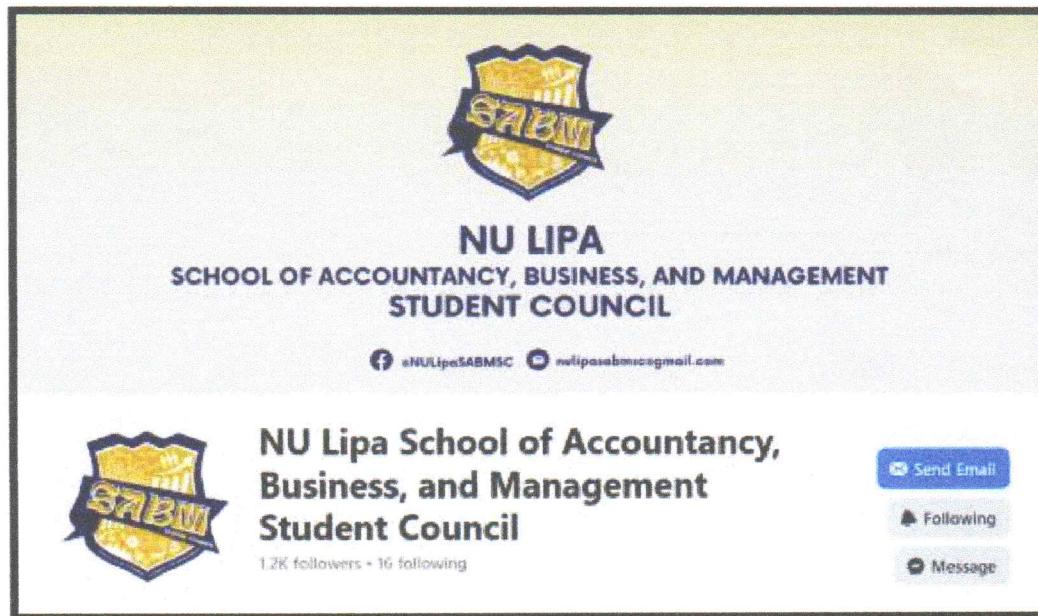
## II. Non-Academic Competitions

- a. ASCEND: On Tune!
- b. ASCEND: On Groove!
- c. ASCEND: On Craft!
- d. Reina Hispano-Filipina 2026
- e. Flight Attendant Showmanship
- f. Tour Guiding Competition
- g. Moments That ASCEND: On-the-spot Video Testimonial Making Contest

We believe that this event provides a valuable opportunity to inspire and motivate ABM students to confidently showcase their skills and potential, while also promoting a culture of healthy competition and collaboration among participating schools. Please be assured that participation in this event is completely free of charge.

We sincerely hope that your institution will be part of this meaningful and exciting endeavor. For your reference, the competition mechanics are attached to this letter. To stay updated on registration details, announcements, and other important information, you may connect with us through our official Facebook Page and Email Address:

- **Facebook Page:** NU Lipa School of Accountancy, Business, and Management; <https://www.facebook.com/NULipaSABMSC>
- **Email Address:** [nulipasabmsc@gmail.com](mailto:nulipasabmsc@gmail.com)





Should you have any questions or require further information, please do not hesitate to reach out to us through the channels mentioned above.

Thank you for your interest and support. We look forward to welcoming you as you compete, connect, and collaborate at the 4th NU Lipa ABM Cup!

Respectfully yours,

**Mr. Honorato A. Sebulino**  
Adviser

*NU Lipa School of Accountancy, Business, and Management Student Council*

**Dr. Jay-Ar C. Dimaculangan**  
Dean  
*NU Lipa School of Accountancy, Business, and Management*